



Tropicana is Celebrating 45 Years of Impact

Sponsorship Overview

Tropicana Community Services invites corporate partners to join us in celebrating our 45th celebrations by supporting our upcoming premier fundraising event. This is an exclusive opportunity to make a meaningful impact while gaining brand visibility among influential business leaders, corporate social responsibility advocates, and philanthropic decision-makers.

Sponsorship Packages

Legacy Partner – \$15,000 (Presenting Sponsor)

As our premier sponsor, your organization will receive the highest level of recognition, aligning your brand with Tropicana's mission of community impact and empowerment.

Benefits include:

- Exclusive Presenting Sponsor designation (e.g., Tropicana at 45 presented by [Your Company Name])
- CEO or executive representative invited to deliver opening remarks at the event
- Two VIP tables (16 seats) with premier placement and Tropicana client ambassadors at each table to share real-life impact stories
- Company name and logo featured prominently on:
 - Event website and promotional materials
 - Digital screens at the event
 - Corporate feature in Tropicana's newsletter and website for one year
 - Recognition in press releases and social media campaigns
 - Full-page feature in the event program

Champion Partner – \$10,000

A high-impact sponsorship that provides strong brand visibility and direct engagement with the community you're helping to support.

Benefits include:

- Recognition as a Champion Partner
- One VIP table (8 seats) with priority placement and a Tropicana client ambassador to share their journey
- Company logo featured on:
 - Event website & marketing materials
 - Event signage & program
 - Recognition in social media posts (pre- and post-event)
 - Half-page ad in the event program
 - Recognition during live event remarks

Community Builder – \$4,500

An accessible sponsorship option for companies looking to make an impact while supporting community-driven initiatives.

Benefits Include:

- Recognition as a Community Builder
- 5 event tickets with priority seating
- Company logo included in the event program and website
- Recognition on the event signage
- Mention in Tropicana's social media appreciation post

Custom Sponsorship Package

We also welcome in-kind sponsorships, such as venue support, catering, media partnerships, or silent auction donations. Let's work together to create a meaningful impact!

For sponsorship inquiries, please contact: Paula Morrison: pmorrison@tropicanacommunity.org